

# DC Cupcake Battles!

To Benefit the Tigerlily Foundation



Sponsored by Le Fabuleux Events & Party Rentals



## Expose your Business to Hundreds of Cupcake and Dessert Lovers

The Washington DC area is renowned for being the cupcake capital- a true cupcake lover's paradise. Cupcakes are in high demand replacing the traditional wedding cake and making appearances at many major functions.

We invite your company to advertise your services or products at our show and enter our competition. We offer many different levels of advertising to fit your needs and budget. If none of the packages that we offer work for you, we will gladly create a package that may be a better fit.

**Sept. 22, 2012**

**12pm-4pm**

**Le Fabuleux Events and Rentals 5594 Backlick Rd.**

**Springfield VA 22151**

*Please send completed forms via email to [jchoi@lefabuleux.com](mailto:jchoi@lefabuleux.com) or fax to 480-393-4479*

## SPONSORSHIP AND VENDOR PACKAGES

### Sponsorship Packages

**\*Each sponsor will receive space (either a 10x10 tent or a deluxe table) in a prime location, eligibility to compete in our cupcake competition and upgraded advertisement in our program directory.\***

**Platinum Package:** Includes one pavilion (a 10x10 tent), invitation to address the general audience, access to the VIP Pavilion, name on attendee chairs, recognition in marketing materials, social media and press releases and 10 adult admission tickets. **\$1,200**

**Gold Package:** Includes one pavilion (a 10x10 tent), mention from the podium, access to the VIP Pavilion, recognition in marketing materials, social media and press releases and 8 adult admission tickets. **\$800.00**

**Silver Package:** Includes one deluxe booth, access to the VIP Pavilion, and recognition in marketing materials, social media and press releases and 5 adult admission tickets. **\$600**

**Bronze Package:** Includes one deluxe booth, and recognition in marketing materials, social media and press releases and 3 adult admission tickets **\$450.00**

### Vendor Table Packages

All vendors will receive a basic listing in the program directory that will be distributed to all attendees and will be eligible to compete in our cupcake competition.

**Deluxe Table:** Double the size of the standard table space that includes one 6ft table and 2 chairs: **\$250.00**

**Standard Table:** 6x8 space that includes one 4ft table and 2 chairs: **\$150.00**

*We encourage you to bring items for display, samples for the judges during the cupcake competition and plenty of samples for distribution to the attendees.*

## **SPONSORSHIP AND VENDOR REGISTRATION FORM**

Legal Company Name \_\_\_\_\_

Trade Name \_\_\_\_\_

(As it should appear in the directory)

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Services/Products to be offered: \_\_\_\_\_

***The products listed are the only ones allowed to be displayed at your table.***

***Please select your sponsorship/vending options:***

**Please Circle Your Selection (one)**

**Platinum Sponsor**

**Gold Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

**Deluxe Vendor Space**

**Standard Vendor Space**

**Electricity Needed? Yes or No (additional \$40.00)**

**Fee for Sponsorship or Vendor**

**Space:** \_\_\_\_\_

**Electricity:** \_\_\_\_\_

**Total:** \_\_\_\_\_

**OFFICE USE ONLY**

Date Received: \_\_\_\_\_ Amount Paid \$ \_\_\_\_\_

Received by: \_\_\_\_\_

Approved by: \_\_\_\_\_

## PAYMENT AUTHORIZATION FORM

Name on card: \_\_\_\_\_

Company, if applicable: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Type, circle one: Visa Master Card Discover American Express

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**I authorize Le Fabuleux Events/ Nvision Solutions LLC to charge my credit card.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Total Amount To be Charged:** \_\_\_\_\_

***Checks made payable to:***

***Le Fabuleux Events***

***Attn. Jenny Choi***

***5594 Backlick Rd 2<sup>nd</sup> Floor***

***Springfield VA 22151***

## SPONSORSHIP AND VENDOR CONTRACTUAL AGREEMENT

I, \_\_\_\_\_ of \_\_\_\_\_ acknowledge that the items listed on my Vendor's Registration Form are in fact the items that I will be displaying. I am aware that, should any item appear on display that was not listed on my registration form and does not meet the criteria for acceptance, the Vendor coordinator will ask that the item(s) be removed. I understand that all vendor items are subject to final approval by Le Fabuleux Events/Nvision Solutions LLC.

I am aware that I am to display items from my business(es) only and that I will not share a table with any other business or display their products, goods, or services (to include distributing business cards), otherwise I will be out of compliance. I am aware that Le Fabuleux Events/Nvision Solutions LLC will not be liable for loss, breakage, or replacement of exhibit/vending items. I am also aware that all sponsors/vendors are required to wear a badge at all times and can not tear down until 4:00pm. My materials and advertisements can not block the view of any other booth. I am also responsible for shipping/delivering my products to and from the facility.

\_\_\_\_\_  
Signature of Sponsor or Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Vendor Chairperson

\_\_\_\_\_  
Date

### Acknowledgment

By signing the above you are agreeing to comply with the conditions for participation included in this document.

### Cancellation

Sponsors/Vendors requesting cancellation before September 1 2012 will receive a full refund less a \$75.00 deposit fee.

### **No refunds after September 1, 2012**

Contact us with questions: 703-941-0005 nsmalls@lefabuleux.com or jchoi@lefabuleux.com

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